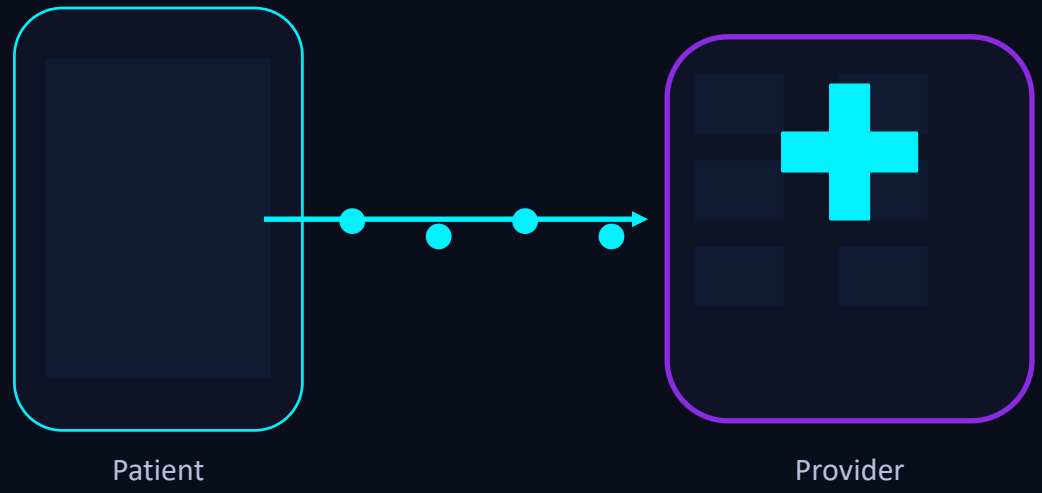
DR. SUPERNOVA

The Accountable Operating Layer for Cross-Border Specialty Care

We don't just find patients; we compress cycle times, standardize follow-ups, and automate the journey from first message to aftercare.

Role clarity: We coordinate & audit workflows. Hospitals deliver care.

Not an agency. Not a marketplace.
The infrastructure for global healthcare.



The Friction & The Fix

THE PROBLEM

- Trust gaps: unclear costs, slow replies, inconsistent answers
- Lost cases: missed handoffs & follow-ups leak revenue
- Scaling wall: intermediaries can’t scale quality → reputation damage

THE SOLUTION

- **Platform**: structured intake, file organization, quote transparency
- **Academy**: certified facilitators trained via SOP playbooks + gates
- **Indenpedent Facilitators**: Worldwide Network of Facilitators certified from Academy
- **Workflow**: mandatory checklists + full audit trail (non-compliance blocked)

Before vs After

Fragmented Chaos	The Supernova Standard
Untracked messages & vague quotes	Structured intake + normalized quote format
Files scattered across chats	One case folder: docs, consent, timeline
Follow-ups depend on humans	Automated follow-ups + SLA timers
Handoffs break between teams	Checklist-gated handoffs + audit log

Enforcement: payouts & progression are gated by compliance (audit-first).

Proof of Concept & Velocity

50+

Completed Cases (2025, Kosovo)

€6,000

Average Case Value

€300k+

Coordinated Value (stealth/build)

CURRENT MOMENTUM

- Dünyagöz partnership: final testing across 9 markets
- Scale plan: expand to 60+ markets starting March 1
- Pipeline: 3 additional hospital groups in late-stage talks
- Engine: first student call for 100 facilitators in the next 1 month

EXPANSION PLAYBOOK

Repeatable rollout in 30 days:

Week 1	Onboard branch owners + SLA rules
Week 2	Activate facilitators (gated) + scripts
Week 3	Launch intake channels + audit dashboards
Week 4	Optimize cycle time + conversion

North Star: cut "Lead → Scheduled" median time by 50% in 2 quarters.

The Engine & The Economics

BUSINESS MODEL

Transaction Layer

Commission / revenue-share per completed treatment.

SaaS Layer

Hospitals license the platform for SLA tracking, dashboards, and automated follow-ups.

BARRIER TO ENTRY

- Quality-gated network (certification + performance gates)
- Every message, consent form, and handoff is logged & auditable
- Non-compliance is blocked (checklist gating + payout controls)

Partner ROI

Faster conversion	Brand protection	Pipeline visibility
Shorter response & scheduling time → more completed cases.	Standardized scripts, consent, and aftercare reduce reputation risk.	SLA dashboards + audit trails show where cases stall and why.

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